



MASFA Update

January 18, 2011
Volume 1, Issue 3

Mid-Atlantic Steel Framing Alliance Mission

The mission of the Mid-Atlantic Steel Framing Alliance is to promote and encourage the use of cold-formed steel framing in residential and commercial construction through a diverse membership of industry partners to foster, develop and sustain the steel framing infrastructure.

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MASFA Membership

Membership in MASFA is open to any entity with a business interest in cold-formed steel framing, including:

- Material Suppliers
- Manufacturers
- Fabricators
- Contractors
- Builders
- Sub-Contractors
- Developers
- Architects
- Engineers
- Code Officials
- Educators
- Remodelers

Visit www.MASFA.com for more info

President's Report

I sincerely hope that everyone has enjoyed the holiday season and is looking forward to a prosperous new year in 2011. All of the construction community has had a struggle over the past two years, and we certainly would like to see more prosperous times in 2011. I'm sure we all hear different versions of what 2011 may be like, but I personally believe it will show moderate improvement.

There are many factors that need to change before we see a construction economy like we saw in 2005 thru 2007, but there is reason to be somewhat optimistic that improvement is not far off.

The economy showed moderate growth throughout 2010 and I am hopeful that it will continue thru 2011. The banking system has stabilized and many of the banking fees have been lowered or eliminated by the

government. The banks need to create more revenue sources. One of the banks major revenue producers is interest on loans. They need to make more loans to help offset the loss of revenue from fees. These loans will finance new private construction projects. I believe we will see this happen, especially as interest rates begin to rise.

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Event SPOTLIGHT

2011 CFSEI Annual Meeting and Conference / 2011 MASFA Annual Steel Framing Expo

Location: Annapolis, Maryland

Dates: May 23rd & 24th

In 2011, MASFA will host the Cold Formed Steel Engineers Institute's annual meeting and conference in conjunction with MASFA's annual steel framing expo. The CFSEI annual meeting also serves as the annual gathering for the Steel Framing Alliance (SFA) members.

Many of you will remember when MASFA hosted the Mid-Atlantic Steel Framing Conference in May of 2005. It was held in Annapolis, attended by people from around the country as well as a sizeable regional crowd. It was an excellent

meeting with educational seminars, manufacturer's displays, good speakers and a fantastic dinner cruise. We plan to have as good or a better meeting in 2011.

The 2011 meeting will be a day shorter than the 2005 meeting but no less exciting. We are working to have exceptional speakers, seminars, displays and events. We will have one day devoted to division 5 and 9 contractors and material dealers. We believe the program we are planning, for that day, will fill the facility and we will end

up having standing room only. We are also working to provide a dinner cruise for the evening following the contractor and dealer program. We will be using The Historic Inns of Annapolis, for anyone wishing to stay overnight.

We continue to try and finalize arrangements but will probably not have a final agenda until about mid March. Watch for announcements from MASFA and attend our quarterly dinner seminars to receive updates on this annual meeting.

MASFA would like to thank our 2011 sponsors for their membership and support!

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It is not too late to late to become a 2011 sponsor! Visit www.MASFA.com for more information

Presidents Report

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Already I am seeing increases in inquiries to my own company for new work.

MASFA is planning our programs for 2011. They will include our regular quarterly dinner seminars, professional development seminars for architects and contractors at their offices, and general membership meetings.

But most excitingly, this year we will be hosting the annual CFSEI (Cold-Formed Structural Engineers Institute) annual meeting in Annapolis, Maryland on May 23 & 24 in conjunction with our own annual Expo. This will be an active year for MASFA members and we are all looking forward to it.

Regarding MASFA membership and

sponsorship, we have had many companies and individuals already sign up as members and sponsors for 2011. But we are still looking for more companies and individuals to join us in helping promote the use of cold-formed light gauge metal products in construction in the Mid-Atlantic region. There are some challenges facing metal products this year and you and your company can help us with these challenges by joining MASFA. Together, we can make a difference and help ensure that cold-formed metal products continue as one of the leading products in construction.

MASFA will be hosting its first quarterly dinner seminar on January 19, 2011 at Maggiano's Little Italy

restaurant, located in the Tyson's II Mall, Tyson's Corner, VA. Our speakers will be Brian Mucha of Panel Systems, Danny Fezell of Premium Steel Building Products and Nader Elhadj of FrameCAD. These three speakers will be speaking about their Innovative Framing Systems in the next of our continuing series on the Evolution of the Industry. We hope you can make it and, if you haven't already joined MASFA, it will provide you with the perfect opportunity to join us.

Jeffrey M. Klaimen, PE
2011 President, MASFA

MASFA Board of Directors

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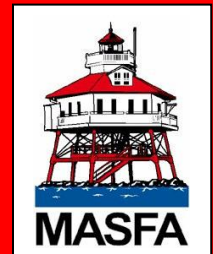
Member: Thomas Yorty

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Member: Michael O'Neill - Steel Network

Member: Edward Daigneau - Retired



Upcoming Events:

- DINNER MEETING
- EVOLUTION OF THE INDUSTRY – Innovative Framing Systems*

Wed. January 19, 2010
5pm – 8pm
Maggiano's Little Italy
Tyson's Corner, VA
www.masfa.com/events.html